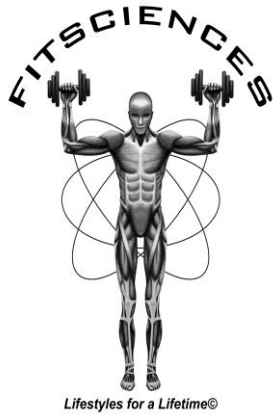


ABOUT THE COMPANIES



FitSciences, Inc.

FitSciences is a healthy lifestyle management company, based in Atlanta, Georgia. FitSciences professionals work with each client to provide specific education and resources to enable them to get the results they want to lead healthier lifestyles – “A Lifestyle for a Lifetime”. These customized services are essential elements in our work with clients; so that each person can comfortably embrace a healthy lifestyle as an ongoing part of their life. We are continually gratified when our clients achieve their established goal and come to the realization that *“living a healthy lifestyle will not require one to give up living a “real life”*. This realization is an important step in their transition, because, in the end, a successful healthy lifestyle transition can only be achieved when the lifestyle becomes a natural, daily part of one’s life.

FitSciences’ certified health and fitness professionals serve as a resource and coach to each client. Our customized approach, called FS PerFXion® includes not only health and fitness education, a customized transition plan, and a personal training program, but goes a step further by providing personalized services that are specifically designed for each client. Clients work with their Lifestyle Transition Coach throughout the process to enable their personal success to achieve and maintain a healthy lifestyle. These valuable, proven resources and services are available on either a short or long-term basis, depending on the needs of the client. Customized services, fitness packages and products are available to all clients at affordable prices.

The FitSciences team fully believes that adults can adopt healthier lifestyles and often share testimonies from **“The Great Transformation”**® winners with our clients. These incredible men and women have overcome the odds by winning their battle against obesity and are successfully living a healthier lifestyle. Collectively, their stories are a source of motivation and inspiration to our clients and countless others who are just starting their journey in the battle against obesity.

Annually, Smart Moves Enterprises (a nonprofit healthy lifestyle company that works with public school children, youth and teens) and FitSciences showcase the benefits of living a healthy lifestyle with an annual **Health Expo and Fitness Championship**. This two day health expo and competition is a drug-free and all natural competition, featuring a sports combine where adults, middle and high school students exhibit their agility and strength proficiency in the 40 meter dash, standing broad jump, push up, sit up, and pro agility drill stations. The competition also features transition, transformation and both national and international competitors promoting fitness, figure, model, and pro wheelchair bodybuilding events.

FitSciences is proud to be the first to include a pro-level wheelchair bodybuilding show in a competition and is **the first organization to designate Pro Status to Wheelchair bodybuilders!** Nick Scott, last year's winner of this event, has taken his pro-status to promote Pro Wheelchair Bodybuilding with the support of FitSciences. Cash, sponsorships, gifts, trophies and more are available. The event includes a number of fitness divisions (i.e., Jr. Division for middle and high school students, College, Novice and Professional); so anyone meeting eligibility guidelines can get in on the fun, regardless of age!

Athletes compete for a \$2000 first place cash prize in male and female swimsuit and fitness model categories. The official photographer for the event is the world renowned, Robert Reiff. Local and national sponsors, fitness and healthy lifestyle vendors partner with us to make this annual event a great success! The event includes health, fitness and lifestyle transformation workshops, health screenings and food samples from vendors, music, special events and much, much more!! Attendees at the event are local, national and international and include both fitness enthusiasts as well as those looking to learn more about living a healthy lifestyle.

After each event, we produce a stunning, full-color calendar featuring winners from the previous year's Championship and our current and future sponsors! We are very proud of our Competition winners and the calendar provides the perfect forum to showcase their accomplishments. Their achievement marks many months of hard work and these amazing men and women project the advantages of living a healthy lifestyle.....a Lifestyle for a Lifetime!

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There are also opportunities for moms and dads to celebrate their success via the **Fit Moms and Fit Dads** competition. The **Healthy Corporate Leader** and **Outstanding Personal Trainer** competitions provide an opportunity for business and fitness organizations to demonstrate their ongoing leadership and support in the fight against obesity in Georgia. The organization and a trainer that demonstrates the most consistent leadership in supporting the transition to healthier lifestyles will be granted the award.

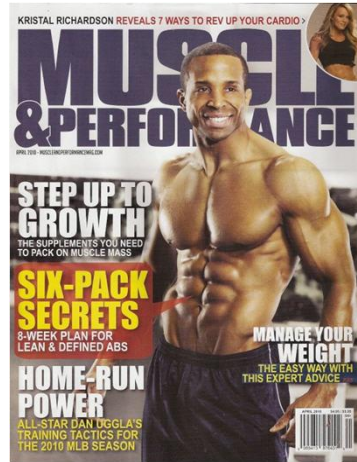
Our exclusive lifestyle transition competition, "**The Great Transformation**"© which builds upon the famed "Biggest Loser ©" show, offers an opportunity for all ages to compete for the coveted **FxP © Award**. The **Great Transformation**© competition includes youth, teen and adult categories. The award is presented to a competitor from each category, who has demonstrated the best overall lifestyle transition over a period of two years.

We are very proud of our Competition winners and produce a full color calendar that provides the perfect forum to showcase the accomplishments of these wonderful competitors. Their achievement marks many months of hard work and these amazing men, women and children project the advantages of living a healthy lifestyle.....a Lifestyle for a Lifetime!

Over time, these important health and fitness initiatives will lead to reduced health care costs, increased productivity in the work place, and a healthier way of life for Georgians.

OUR VISION: Lifestyles for a Lifetime

MISSION: We will provide health and fitness education, nutritional tools and personal support so that adults, teens and children are motivated to make healthy choices and are inspired to live, build and sustain healthy lifestyles.



ABOUT THE PRESIDENT

Kendall Wood, President, is a graduate of Emory University and is a member of Emory College Alumni Board and serves as a board representative in the annual pre-graduation awards ceremony. Winner of the 2008 Fitness Model World Championship, Mr. Wood has hosted both the 2008 Fitness America Weekend and 2008 FAME North American Championships. His debut as a cover model in Maximum Fitness magazine's May/June 2008 issue is recognized as one of the magazine's best issues. He is an accomplished speaker and master of ceremonies. Mr. Wood is a premier certified Personal Trainer, World Fitness Model Champion, and was the 2009 Outstanding Trainer of the Year at Lifetime Fitness Health Club. Kendall has a drive and passion for fitness and believes everyone can achieve a healthy lifestyle through education, good eating habits and a consistent fitness program. His demonstrated success working with youth as an athletic director and educator in Atlanta schools, premiere status as a personal trainer, and international and local acclaim as a fitness champion and cover model have firmly established him as a viable resource in the areas of education, health and fitness.